

# Reşat Akkuş

## Product Engineer · Frontend Engineering & Product Ownership

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### PROFILE

Product Engineer with 4.5 years of professional frontend experience and current end-to-end ownership across product UX, React/Next.js, Vue/Nuxt, backend rules, PostgreSQL, payments, automation, analytics and acquisition. I have expanded from interface delivery into complete customer-to-operations systems, and I am strongest where polished UI, reliable product state and observable production behaviour meet.

### EXPERIENCE

#### Independent Product Engineer · Self-employed

Mar 2025 - Present · Remote

- Build and operate owned and client products across travel, automotive, hospitality and local commerce; own discovery, architecture, delivery, measurement and ongoing operations.
- Architected and shipped Kings World Transfer as a zero-to-one booking and operations platform, connecting responsive route search, Google Places and Distance Matrix, server-authoritative vehicle pricing, reservation and payment states, PostgreSQL/Neon, transactional email, generated documents and operator handoff.
- Built a private role-based reservation platform for hotel and agency workflows, with admin/hotel/agency permissions, a shared reservation lifecycle, reporting, auditability, Telegram-assisted operations and reliable notifications.
- Designed shared product and operations foundations for MerrySails and Golden Sunset Tour while preserving different buying journeys for shared cruises, dinner products and private-yacht quotes.
- Established an evidence-driven product loop by combining GA4/GTM event data, Search Console demand, Clarity session behavior and search-platform performance to identify friction, validate hypotheses and prioritize roadmap, UX and acquisition decisions.

#### Frontend Developer · Veribel Software

Feb 2024 - Jan 2026 · Remote

- Delivered multiple production Vue and Nuxt applications across e-commerce and SAP-enabled business workflows, handling parallel projects from requirements and UI implementation through API integration and release.
- Built reusable responsive interfaces with Vue Composition API, state management and enterprise UI libraries, translating complex business processes into consistent frontend behavior.
- Contributed through pull-request reviews, regression analysis, production debugging and iterative releases across teams with different stakeholders and deadlines.

#### Frontend Developer · Beat Software Solutions

Sep 2023 - Feb 2024 · Hybrid

- Developed React interfaces for an enterprise workflow platform used by a major aerospace and defense organization; reconstructed behavior from the previous version, resolved inherited defects and shipped new workflows.
- Built developer-portal experiences for two banks, translating API catalogs, documentation, access and onboarding flows into consistent developer-facing journeys.
- Worked across concurrent enterprise deliveries, aligning reusable UI, REST integrations, pull-request review and release quality under multiple stakeholder constraints.

## EXPERIENCE — CONTINUED

### Frontend Developer · Snapmuse

Sep 2022 - Sep 2023 · Remote

- Snapmuse.io — Built and evolved React, Next.js, TypeScript and Mantine product surfaces, reusable components, responsive behavior and performance-focused frontend improvements.
- Snapmuse.io — Refactored pricing and payment flows across frontend behavior, backend integration and product UX, delivering reviewable changes while preserving existing customer behavior.
- Snapmuse.com — Developed and maintained Vue 2, Nuxt 2 and Bootstrap customer-facing discovery and browsing experiences across devices.
- Across both products — Collaborated with product, design and engineering through pull requests, code reviews, iterative delivery and production issue resolution.

### Frontend / Web3 Developer · Land Index

Jan 2022 - Sep 2022 · Remote

- Built the Vue.js, Vuex and Moralis frontend and Web3 integration layer in my first paid frontend role.
- Implemented wallet-connected product flows and adapted quickly to changing requirements in a remote team and fast-moving blockchain ecosystem.

## SELECTED PRODUCTION PORTFOLIO

- Travel and booking: Kings World Transfer, MerrySails, Golden Sunset Tour, Merry Tourism and Anatolia Journeys — customer journeys, pricing, reservations, payments, documents, internal tools and operational handoff.
- Commerce and internal systems: Acil Kaşeniz, Baskı Tasarla and Transfer Panel — guided buying, transactional workflows, permissions, reporting, automation and real operational use.
- Automotive and local services: PG Araç Kaplama, SAW Rent a Car, Pino Gare, Pickups Point, PAK Bodrum, Ersin Tattoo and Arslan Catering — product design, acquisition journeys, analytics and lead operations.
- Public case studies use dated, source-labelled production evidence. Production source, customer records and private operator data remain private.

## TECHNICAL STRENGTHS

- Frontend architecture: React, Next.js, TypeScript, JavaScript, Vue, Nuxt, HTML, CSS and Tailwind; reusable UI systems, responsive multi-device behavior, accessibility and performance-focused delivery
- Full-stack product systems: Node.js, REST APIs, PostgreSQL, Prisma, Neon, authentication and role-based access; domain and state modeling for bookings, pricing, payments, documents, notifications and third-party integrations
- Engineering delivery: system decomposition, Git, pull requests, code review and mentoring, regression analysis, production debugging, incremental refactoring, testing and CI/CD
- Product intelligence and AI-first execution: SQL, GA4, GTM, Search Console and Clarity for product decisions; AI for research, repository mapping, prototyping, repeated audits and implementation, with architecture, validation and production behavior owned by me

## EDUCATION AND LANGUAGES

Computer Programming · Esenyurt University · 2020

Turkish — Native · English — B2 reading/writing/comprehension; spoken English actively improving